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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Lesa Satchell et al.
Serial No.: 10/020,591
Confirmation No.: 5698
Filed: December 14, 2001
For: METHOD, APPARATUS, AND COMPUTER-READABLE
MEDIUM FOR INTEGRATING ONLINE AND OFFLINE
COMMERCE

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Examiner: Harle, Jennifer I.
Art Unit: 3627

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Patricia L. Marchetti

Patricia L. Marchetti

MAIL STOP AMENDMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE TO OFFICE ACTION

Sir:

In response to the Office Action mailed May 17, 2004, Applicants respectfully request reconsideration.

Amendments to the Claims are reflected in the listing of claims that begins on page 2 of this amendment.

Remarks begin on page 8 of this amendment.